

Journey Tellr

COLLECTIVE AND CURATED AUDIENCE CONTENT

HOW IT WORKS

CREATE A STORY TEMPLATE IN MINUTES

NAME AND DESCRIBE
YOUR STORY for past, current
or future events, projects,
subject matter, and more.

ADD A STORY COVER IMAGE
that characterizes the story theme.

CURATE CONTENT using
chapters to structure posts.

INVITE PEOPLE to add their
connected media and text
experiences.

CONTENT CAN BE EDITED
or deleted by the contributor.

The screenshot shows the 'Create a Story' form in the Journey Tellr app. At the top, the title 'First Day On The Job' is entered. Below it is a 'Select cover photo' section with a placeholder image and a '+' icon. The 'Add chapters' section contains three input fields: 'Orientation', 'Meet & Greet Luncheon', and 'First Meeting', each with a '+' icon to its right. The 'Add contributors' section has a 'Search...' input field and a row of four contributor profile pictures with names: Cindy McQueen, Margaret, David Wu, and Rebecca Taylor. At the bottom are 'SAVE' and 'CANCEL' buttons.

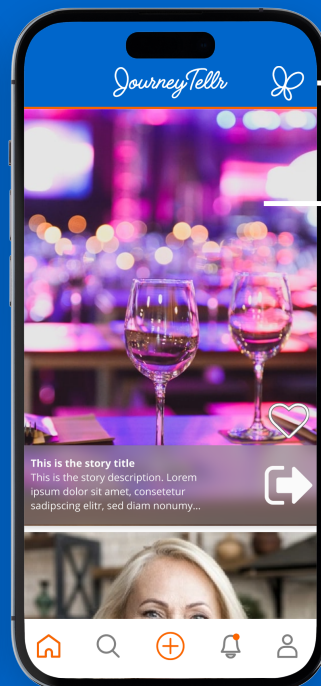
YOUR AUDIENCE, YOUR MISSION, THEIR CONNECTED EXPERIENCES

Users create and manage their
profile and access support.

STORY FEED provides access to
curated stories, even as they may be
in progress.

SEARCH stories, people and
more, receive **NOTIFICATIONS**
for new stories, experiences,
follows and more and find
GROUPS and people in the
bottom page main navigation.

CONTENT IS CUSTOMER-OWNED,
does not expire and accessible for
further distribution.



JOB-TO-BE-DONE

Supporting marketers
and their organizations
by helping them be more
efficient and
cost-effective in
accessing and providing
the most inspirational
and activating content.

WHY "COLLECTIVE STORYTELLING?"

WHY "COLLECTIVE" STORYTELLING?

- Access audience
generated content
- Gather truly authentic,
timely and topical content
- Increase engagement
and connection
- Low-cost alternative

OUR PURPOSE

To provide the most
impactful content for
organizations making
profound and positive
impacts in the world.

LEARN MORE AT JOURNEYTELLR.COM