

Journey Tellr

COLLECTIVE AND CURATED AUDIENCE CONTENT

HOW IT WORKS

CREATE A STORY TEMPLATE IN MINUTES

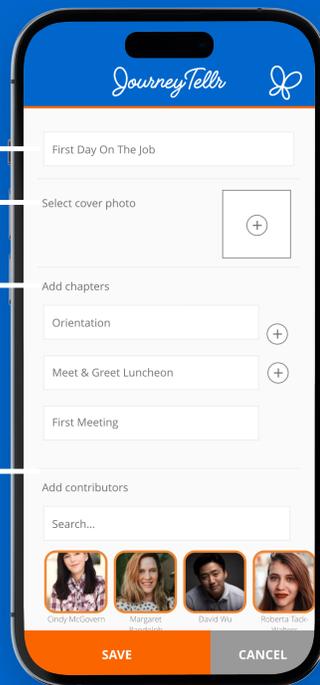
NAME AND DESCRIBE YOUR STORY for past, current or future events, projects, subject matter, and more.

ADD A STORY COVER IMAGE that characterizes the story theme.

CURATE CONTENT using chapters to structure posts.

INVITE PEOPLE to add their connected media and text experiences.

CONTENT CAN BE EDITED or deleted by the contributor.



YOUR AUDIENCE, YOUR MISSION, THEIR CONNECTED EXPERIENCES

Users create and manage their profile and access support.

STORY FEED provides access to curated stories, even as they may be in progress.

SEARCH stories, people and more, receive **NOTIFICATIONS** for new stories, experiences, follows and more and find **GROUPS** and people in the bottom page main navigation.

CONTENT IS CUSTOMER-OWNED, does not expire and accessible for further distribution.



JOB-TO-BE-DONE

Supporting marketers and their organizations by helping them be more efficient and cost-effective in accessing and providing the most inspirational and activating content.

WHY "COLLECTIVE STORYTELLING?"

WHY "COLLECTIVE" STORYTELLING?

- Access audience generated content
- Gather truly authentic, timely and topical content
- Increase engagement and connection
- Low-cost alternative

OUR PURPOSE

To provide the most impactful content for organizations making profound and positive impacts in the world.

LEARN MORE AT JOURNEYTELLR.COM